

Nowy Widget Installation Guide

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N O W Y

Nowy Inc. – info@nowy.io – <https://www.nowy.io>

Introduction

The Nowy widget integrates with your website to display any posts directly from the Nowy social app into a single, customizable, and embeddable-anywhere feed from a designated business account. The Nowy widget helps travel bloggers, professional travelers, travel agencies, property management/marketing businesses, and related service providers build their own influential social community and connect to the largest supply of user content and experiences.

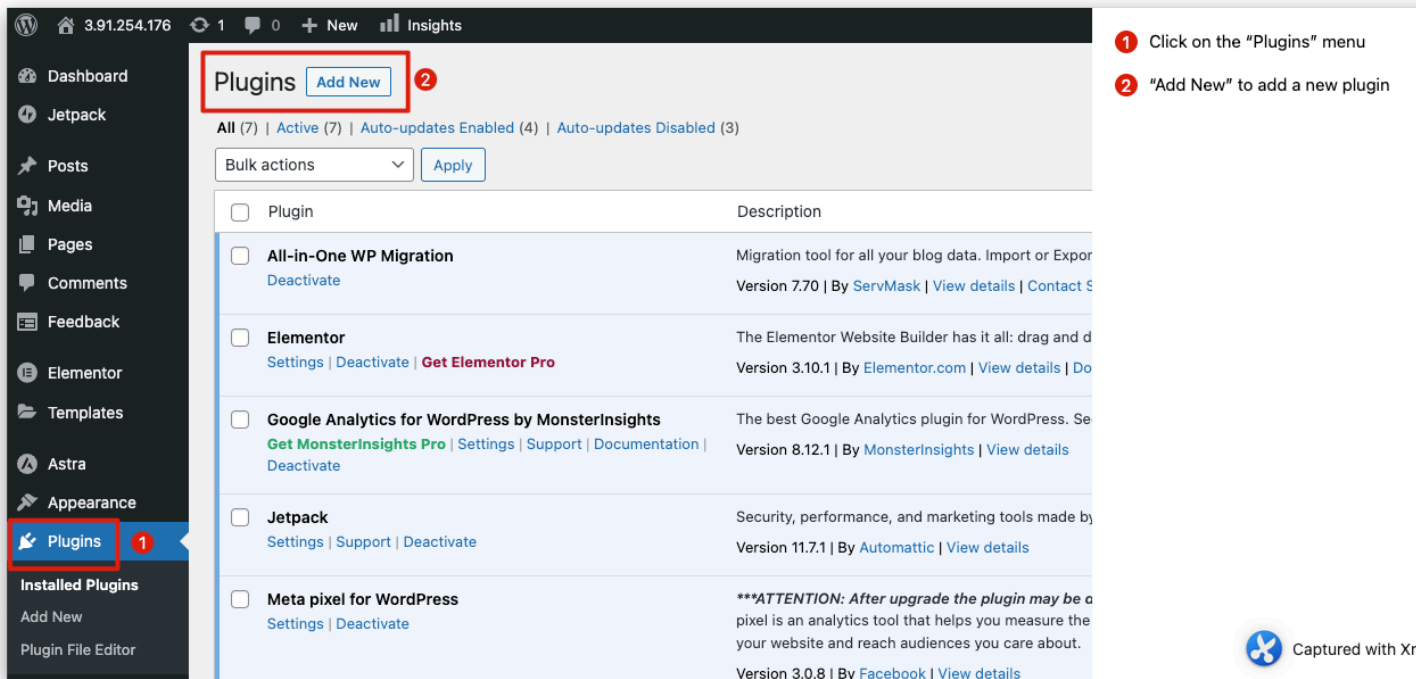
This guide covers installations of the Nowy widget and its related setting implementations, including the widget file upload into WordPress websites, embedding shortcode, Nowy account set-up, and Nowy widget settings details.

Main topics reference

1. [Nowy Widget Installation](#)
2. [Get started with Nowy Shortcode on the WordPress website](#)
3. [Nowy Widget setting instructions](#)
4. [Create a new post from your Nowy account to show on the WordPress website](#)

1. Nowy Widget Installation


1) Log into the WordPress admin page and click on the “Plugins” menu and “Add New” plugin



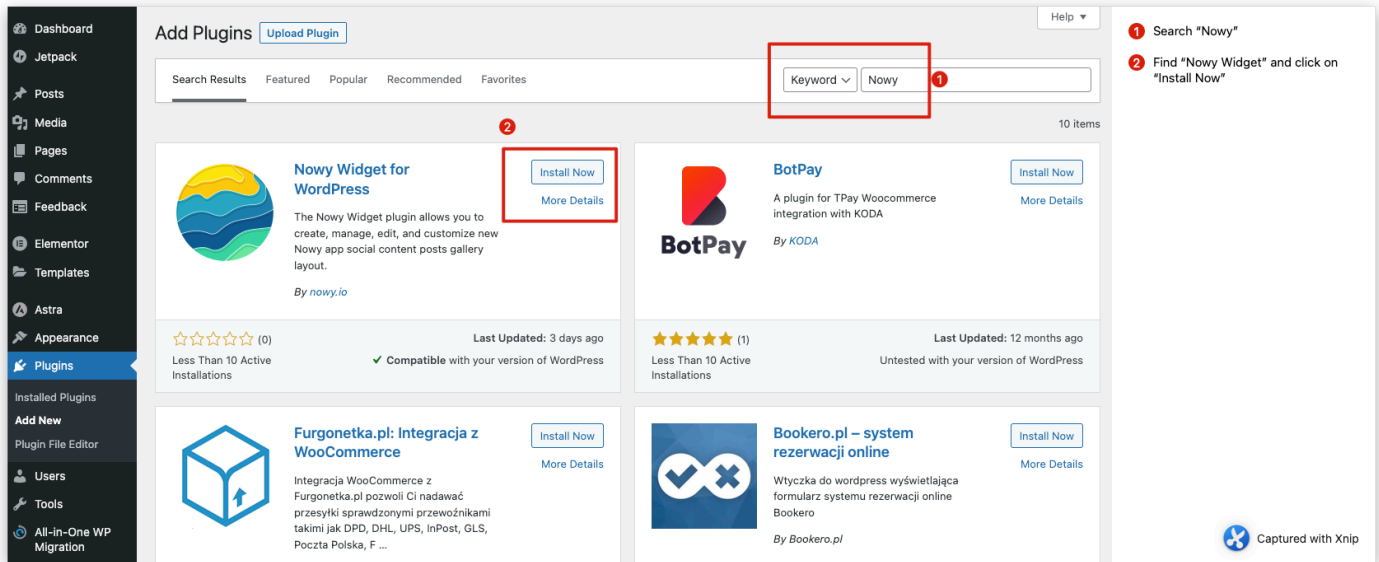
1 Click on the “Plugins” menu

2 “Add New” to add a new plugin

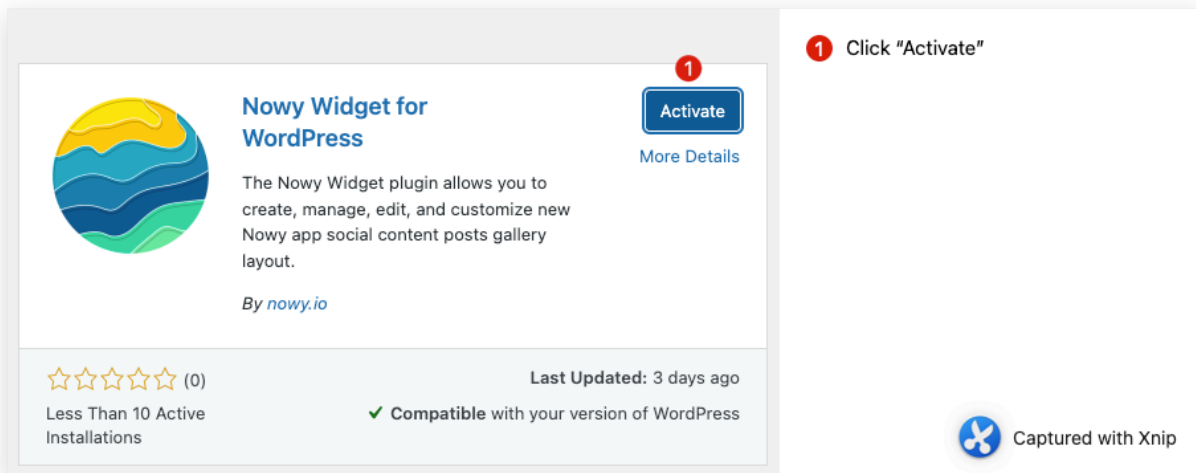
| Plugin | Description |
|---|--|
| <input type="checkbox"/> All-in-One WP Migration Deactivate | Migration tool for all your blog data. Import or Export Version 7.70 By ServMask View details Contact S |
| <input type="checkbox"/> Elementor Settings Deactivate Get Elementor Pro | The Elementor Website Builder has it all: drag and d Version 3.10.1 By Elementor.com View details Do |
| <input type="checkbox"/> Google Analytics for WordPress by MonsterInsights Get MonsterInsights Pro Settings Support Documentation Deactivate | The best Google Analytics plugin for WordPress. Se Version 8.12.1 By MonsterInsights View details |
| <input type="checkbox"/> Jetpack Settings Support Deactivate | Security, performance, and marketing tools made by Version 11.7.1 By Automattic View details |
| <input type="checkbox"/> Meta pixel for WordPress Settings Deactivate | ***ATTENTION: After upgrade the plugin may be a pixel is an analytics tool that helps you measure the your website and reach audiences you care about. Version 3.0.8 By Facebook View details |

 Captured with XnView

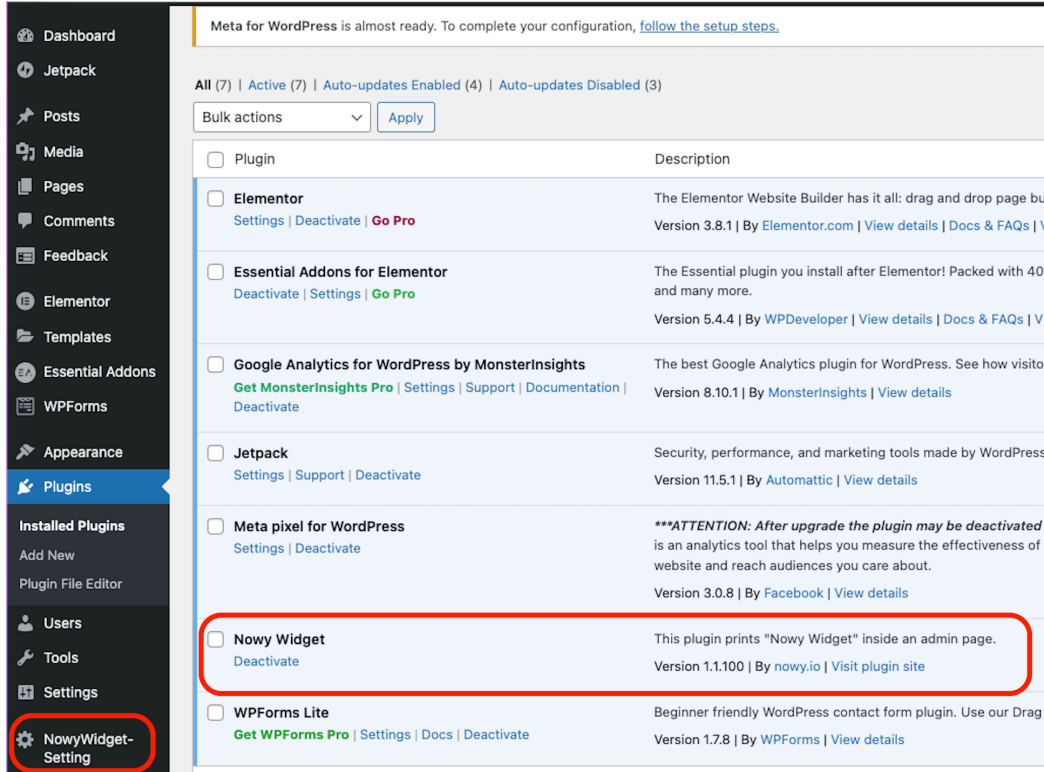
2) Search the Nowy Widget plugin at the WordPress marketplace at the WordPress and choose to “Install Now”



3) Click “Activate” after installations is completed



4) Installation Completion

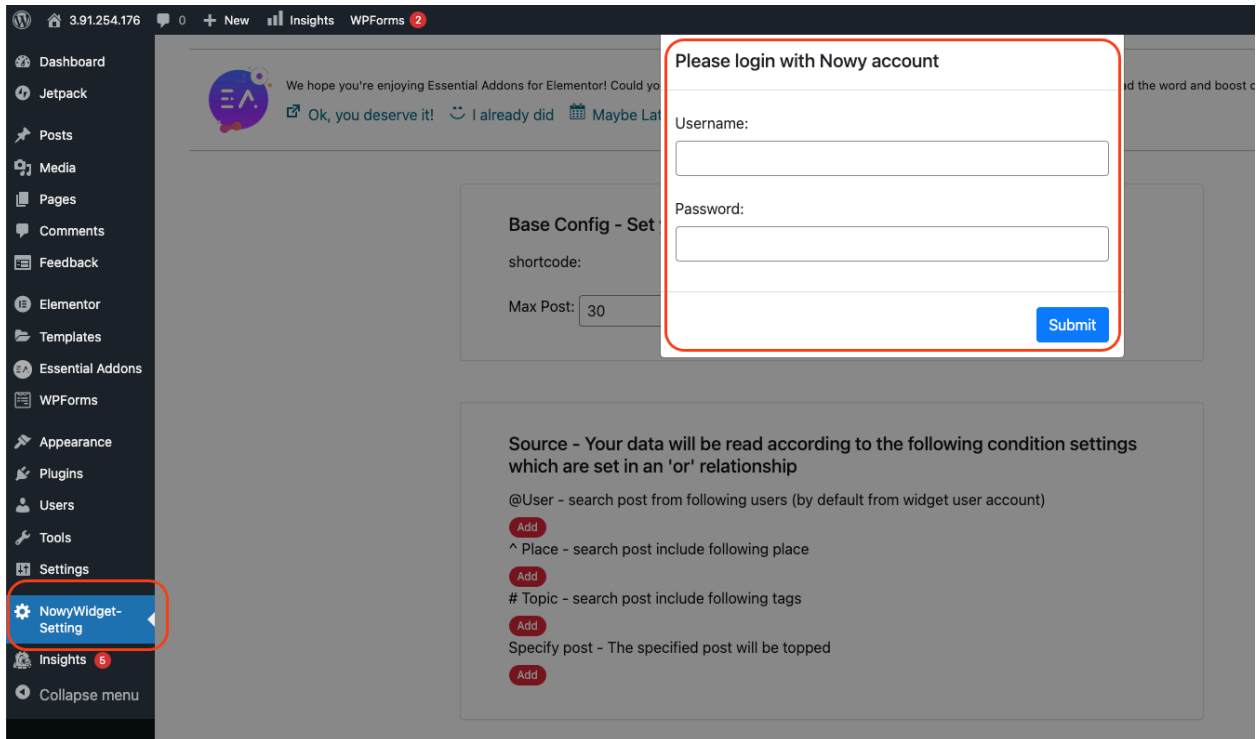


The screenshot shows the WordPress admin interface for the 'Plugins' page. The left sidebar contains a menu with 'NowyWidget-Setting' highlighted with a red circle. The main content area shows a list of installed plugins. The 'Nowy Widget' plugin is highlighted with a red rounded rectangle. The plugin's description states: 'This plugin prints "Nowy Widget" inside an admin page.' The plugin version is 1.1.100, and it is by nowy.io. Other plugins listed include Elementor, Essential Addons for Elementor, Google Analytics for WordPress by MonsterInsights, Jetpack, Meta pixel for WordPress, and WPForms Lite.

| Plugin | Description |
|--|---|
| <input type="checkbox"/> Elementor Settings Deactivate Go Pro | The Elementor Website Builder has it all: drag and drop page bu Version 3.8.1 By Elementor.com View details Docs & FAQs V |
| <input type="checkbox"/> Essential Addons for Elementor Deactivate Settings Go Pro | The Essential plugin you install after Elementor! Packed with 40- and many more. Version 5.4.4 By WPDeveloper View details Docs & FAQs Vi |
| <input type="checkbox"/> Google Analytics for WordPress by MonsterInsights Get MonsterInsights Pro Settings Support Documentation Deactivate | The best Google Analytics plugin for WordPress. See how visitor Version 8.10.1 By MonsterInsights View details |
| <input type="checkbox"/> Jetpack Settings Support Deactivate | Security, performance, and marketing tools made by WordPress Version 11.5.1 By Automattic View details |
| <input type="checkbox"/> Meta pixel for WordPress Settings Deactivate | ***ATTENTION: After upgrade the plugin may be deactivated is an analytics tool that helps you measure the effectiveness of y website and reach audiences you care about. Version 3.0.8 By Facebook View details |
| <input type="checkbox"/> Nowy Widget Deactivate | This plugin prints "Nowy Widget" inside an admin page. Version 1.1.100 By nowy.io Visit plugin site |
| <input type="checkbox"/> WPForms Lite Get WPForms Pro Settings Docs Deactivate | Beginner friendly WordPress contact form plugin. Use our Drag Version 1.7.8 By WPForms View details |

2. Get started with Nowy Shortcode on the WordPress website

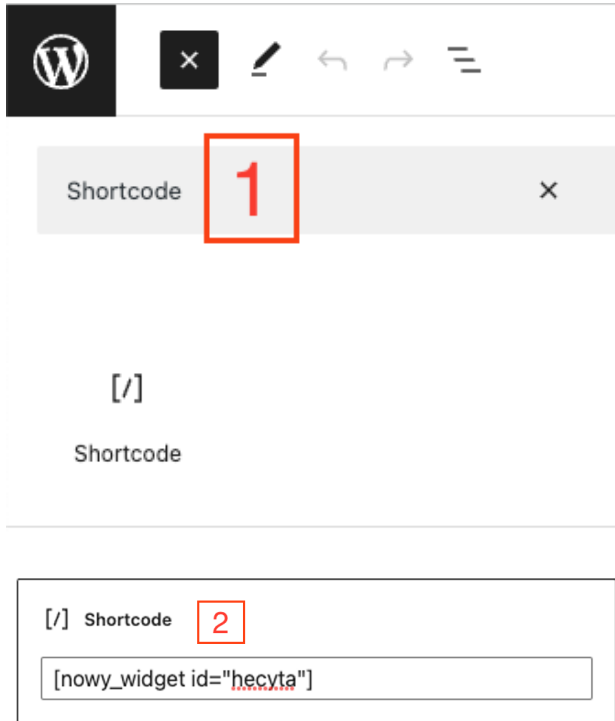
1) Log in with the Nowy account credentials



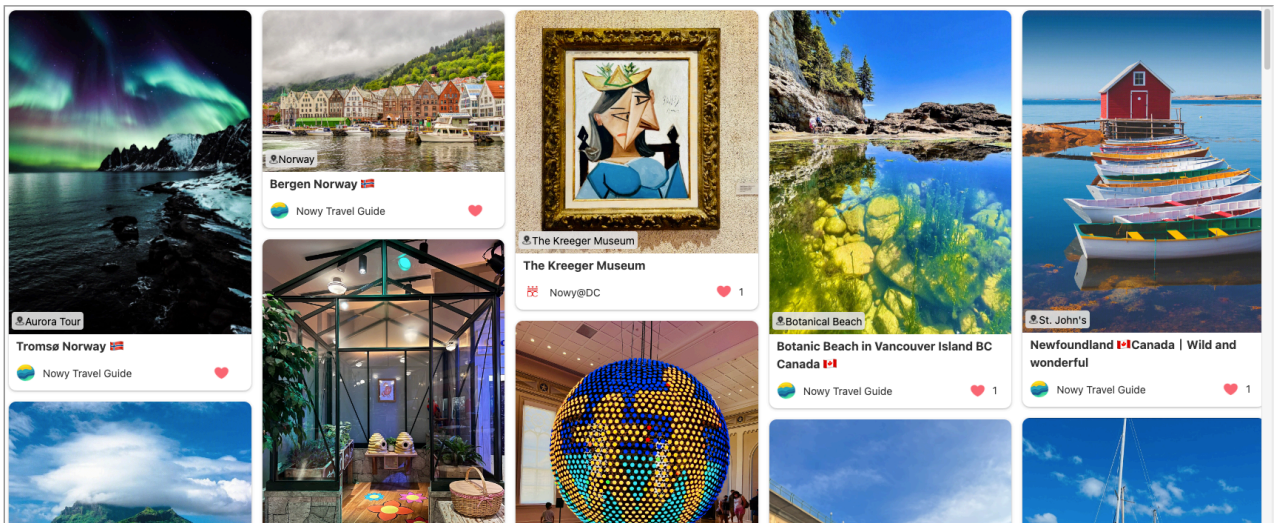
2) Click to copy the Nowy Widget Shortcode from the setting page



3) Paste the copied Shortcode into the WordPress editor or a preferred UX builder and update your changes



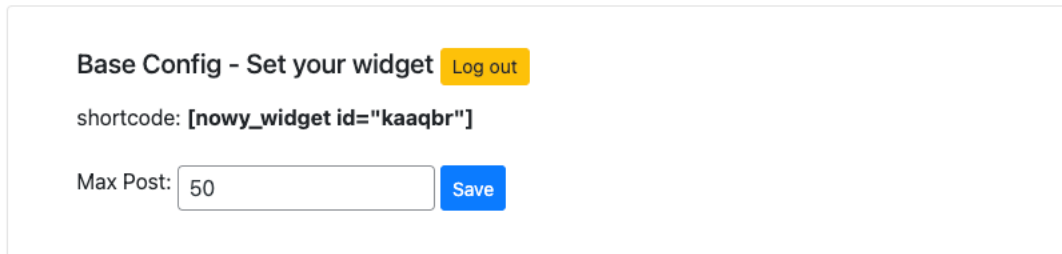
4) Widget embedding completion



3. Nowy Widget setting instructions

- 1) “Max Post” controls the total number of posts displayed on the widget page. The number can range between 1 to 400.

Choose the number of posts to be displayed and click “Save”.

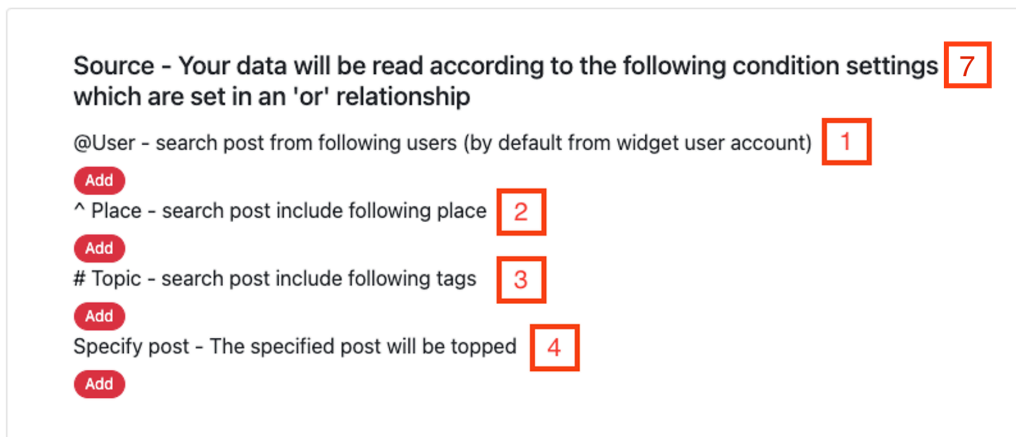


Base Config - Set your widget Log out

shortcode: [nowy_widget id="kaaqr"]

Max Post: Save

- 2) Choose selected User accounts, Places, Hashtags # or Specific Posts to be displayed in the Nowy Widget:



Source - Your data will be read according to the following condition settings 7

which are set in an 'or' relationship

@User - search post from following users (by default from widget user account) 1

Add

^ Place - search post include following place 2

Add

Topic - search post include following tags 3

Add

Specify post - The specified post will be topped 4

Add

- 1 **@User** – To select specific user account(s) posts to display on the widget.
Click “Add” to type in the username, such as “Nowy@DC”, “Nowy Travel Guide”, etc.
- 2 **^ Place** – To select specific posts with defined Geo locations to display on the widget.
Click “Add” to type in certain locations, such as “New York”, “London”, etc.
- 3 **# Topic** – To select specific posts with defined Hashtags # topics to display on the widget.
Click “Add” to type in keywords and search related Hashtags # topics, such as “restaurants”.
- 4 **Specify Post** – To select specific posts to display as the topped 1st post.
Click “Add” to type in keywords and search related post titles.

5 - After setting configuration in step 4, the page will update the result of the selection:

Source - Your data will be read according to the following condition settings which are set in an 'or' relationship

@User - search post from following users (by default from widget user account)

Nowy@DC **Add**

^ Place - search post include following place

London **New York** **Add**

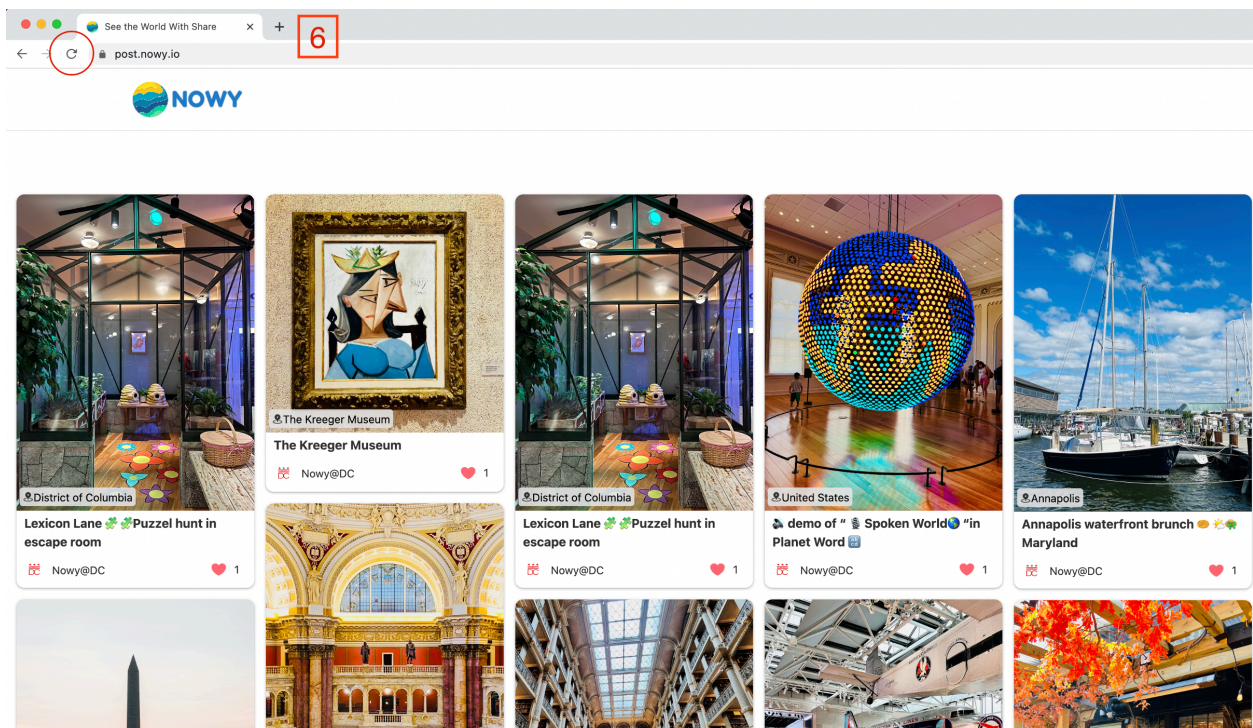
Topic - search post include following tags

restaurants **Add**

Specify post - The specified post will be topped

Lexicon Lane **Puzzel hunt in escape room** **Add**

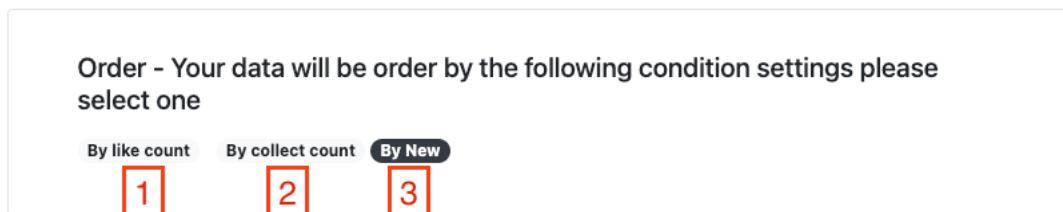
6 – Refresh the website to show the latest results from setting



7 - Your data will be read according to the following condition settings which are set in an 'or' relationship

Data conditions are set in an “or” relationship so it will display posts that match any setting conditions.

3) Choose ascending or descending order “By like count”, “By collect count”, or “By New”



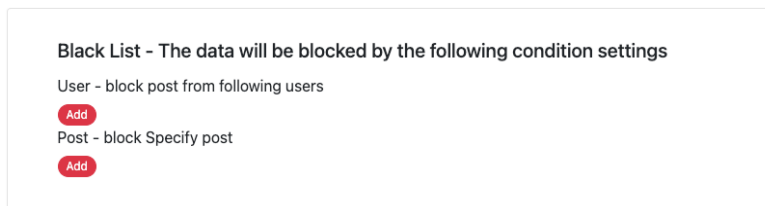
Order - Your data will be order by the following condition settings please select one

By like count By collect count By New

1 2 3

- 1 By like count – The widget will display selected posts by the most liked posts.
- 2 By collect count – The widget will display selected posts by the most collected posts.
- 3 By New – The widget will display selected posts by the latest creation timestamp.

4) Choose to exclude any User Account or block specific post(s)

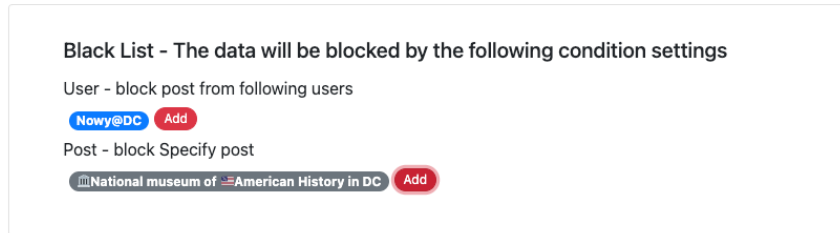
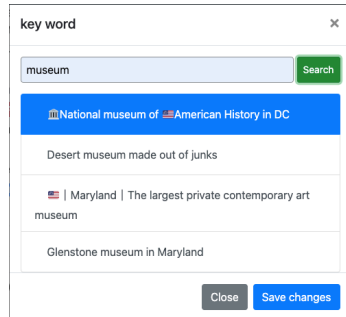


Black List - The data will be blocked by the following condition settings

User - block post from following users

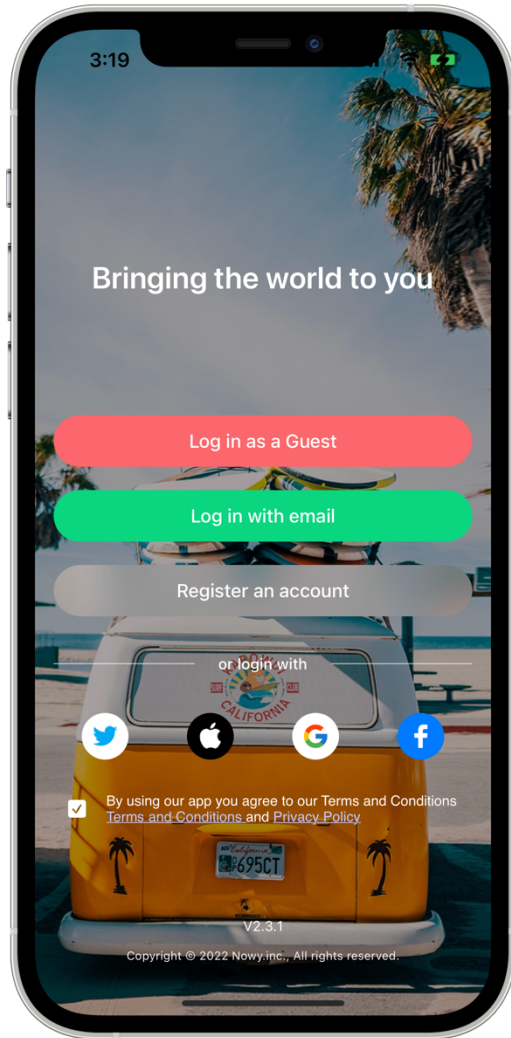
Post - block Specify post

- 1 User – block post from following users.
Click “Add” to select certain user accounts and block any posts from the selected account(s).
- 2 Post – block Specific post.
Click “Add” to select specific posts to be blocked on the widget display.

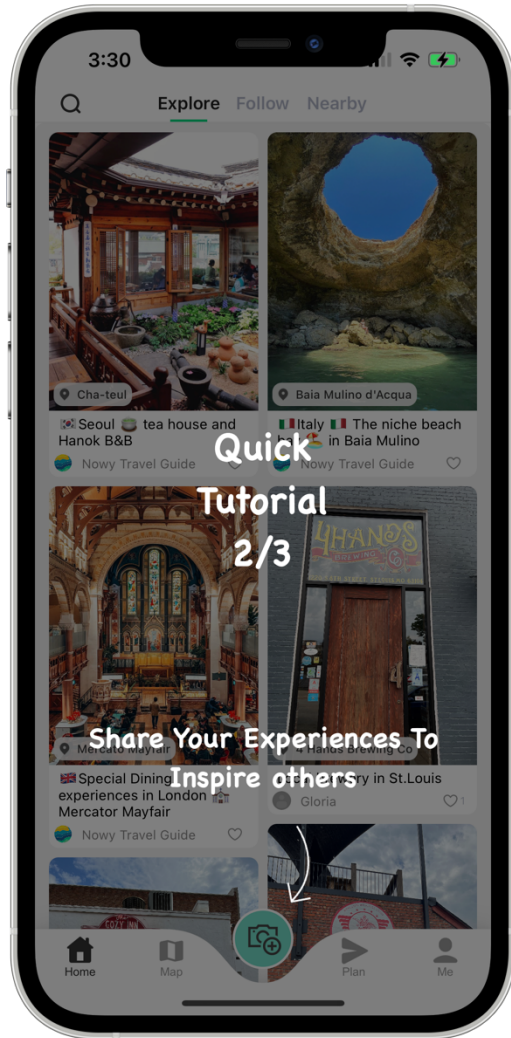


4. Create a new post from your Nowy account to show on the WordPress website

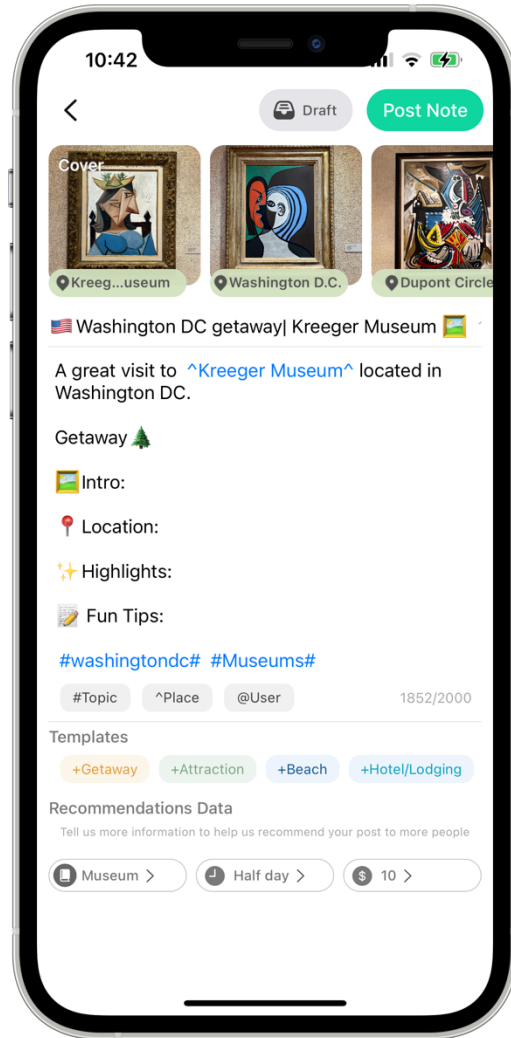
- 1) Log into the Nowy app with account credentials



2) Click on the **Add+** button on the Home page

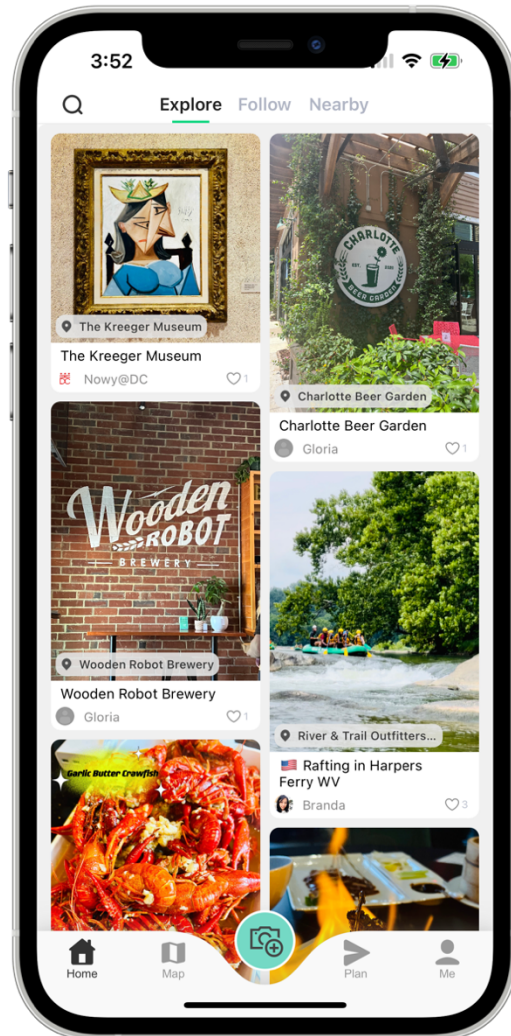
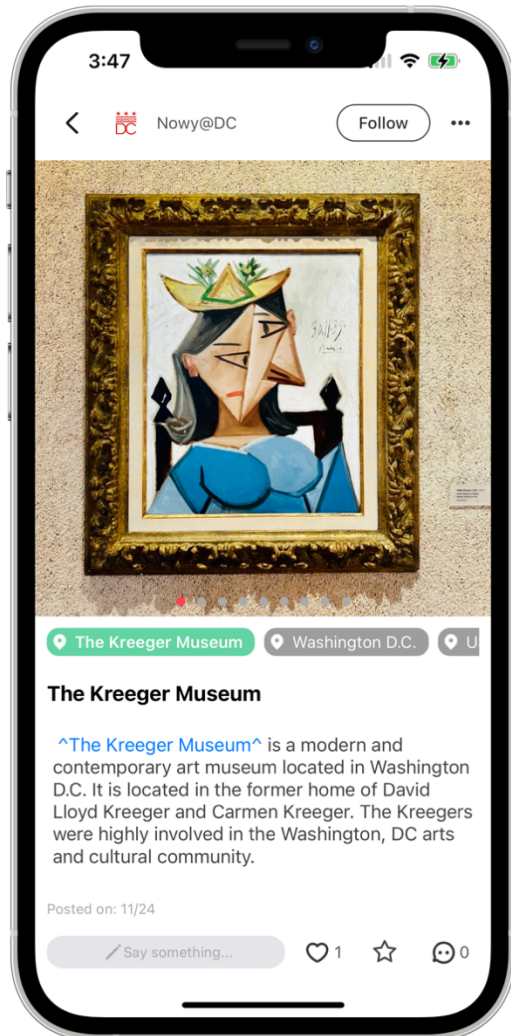


3) Upload pictures with post titles and content.
Click "Post Note" to complete.

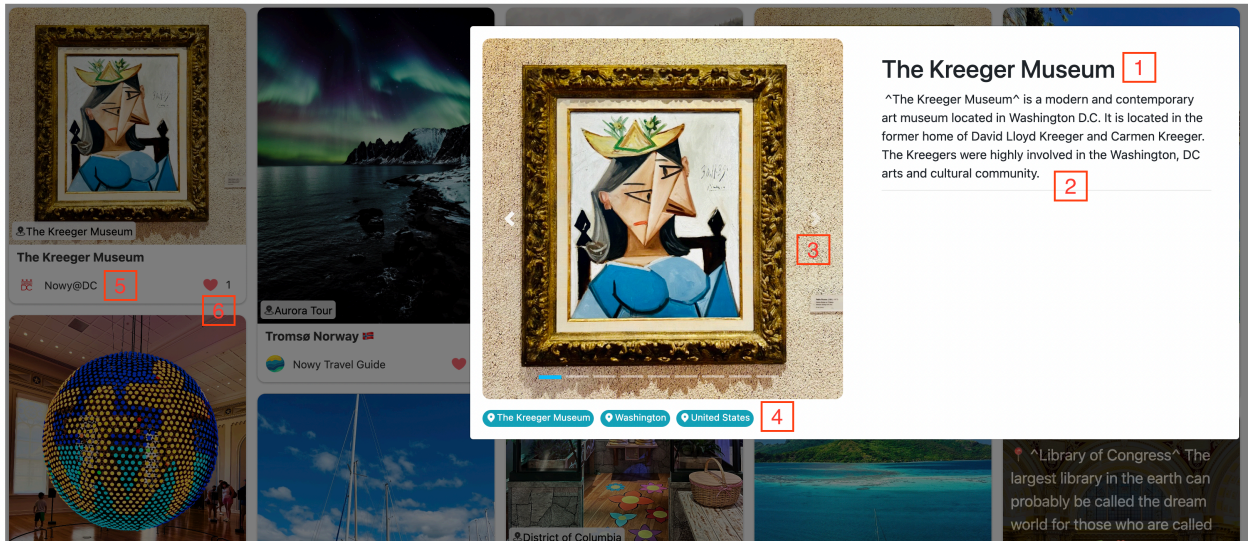


4) Post is completed, and automatically synced-up on the Nowy widget.

Nowy app:



WordPress website:



- 1 – Post title
- 2 – Post content
- 3 – Post uploaded photos
- 4 – Post added places
- 5 – Post account name and profile picture
- 6 – Post likes and comments if any